

Connect and protect your organization in the AI era

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Thank you

We are revolutionizing how infrastructure and data connect and protect organizations in the AI era

Yesterday

Market leader in networking and networking security.

Doubling down on
Networking & Security

→ Innovation →

Portfolio integration

Platforms

Today

Connecting people, places, apps, data, and things.

Protecting against cyber threats, down time, and compliance risk.



Only Cisco brings together the power of the Network with Security, Observability, and Collaboration

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1 billion

End points
are connected
by Cisco

800 billion

Security events
observed daily across
the network

Splunk

Security, observability, and highly
scalable data platform

120

Languages
translated with
AI in Webex



Technology leadership



Top priorities we are hearing from our customers

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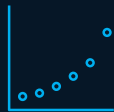
Infrastructure



Cybersecurity

010110
110010
001011

AI & Data



Business outcomes & value realization

AI is changing everything

Innovation at exponential speed

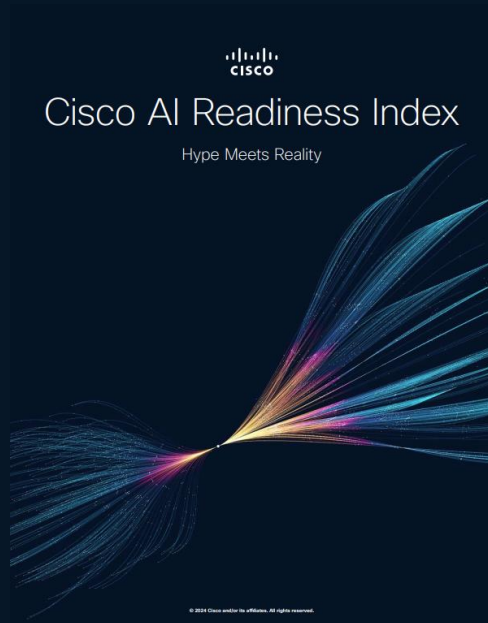
1990s
Machine Learning

2022
ChatGPT

2024
Agents/Assistants

2026
What next?

AI readiness is critical



9%

of companies in Hong Kong are fully prepared to capture AI's full potential.

63%

of companies in Hong Kong say they have a maximum of a year to get their AI strategies right or face potential negative impacts.



How you connect and protect in the AI era

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AI-ready data centers

Transform data centers to power AI workloads anywhere



Future-proofed workplaces

Modernize everywhere people work and serve customers



Digital resilience

Keep your entire organization secure, reliable, and performing with game-changing security, assurance, and observability



Power outcomes for your organization





AI-ready data centers

New

Cisco Smart Switches

Revolutionary switches
with built-in DPUs.
Hypersheild embedded

Cisco Cloud Protection Suite

Most advanced Hybrid Mesh
Firewall in the world

AI Defense

End-to-end Security
for the AI transformation



Future-proofed workplaces

New

Wi-Fi 7 access points with Cisco Spaces

Smarter spaces, comprehensive security,
and AI-native insights across the network

Cisco Agile Services Networking

Enable AI connectivity and
monetize assured services
for Service Providers



Digital resilience

New

ThousandEyes Traffic Insights

Deep visibility into owned networks;
instantly pinpoint disruptions; accelerate
remediation and automation

Cisco Meraki and XDR Integration

Sophisticated threat detection
Simple network operations
Lightning-fast incident resolution

Constant innovation...

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Solutions



Unified AI Assistant in Security



AI Assistant in Splunk Observability Cloud



Webex AI Agent



AI PODs



8 GPU Server



Assurance



Nexus Hyperfabric



Unified Observability Experience



Hypershield

Acquisitions



ROBUST INTELLIGENCE

splunk>

DEEPER
INSIGHTS

Armorblox

ACCEDIAN

Lightspin

{deepfactor}

ORT

SamKnows

ISOVALENT

VALTIX

Code BGP

smartlook

wgtwo

Investments

groq™

DataRobot

AISERA

cogniac

dremio

moogsoft
Continuous Assurance

securiti

habana

\$1B Investment Fund
AI Infrastructure and AI Software

Partnerships

Mistral AI

nvidia

intel

AMD

aws

Microsoft

Thank You